



"The Color of Summer" by Rhonda Kingen, a finalist in the 19th Annual Appalachian Mountain Photography Competition

## 25 Years of Protecting the Park You Love

**T**his year, the Foundation celebrates 25 years of support for the Blue Ridge Parkway. Since 1997, the generosity of Parkway lovers like you has made countless projects to protect and enhance the scenic route possible. We can't thank you enough for recognizing its beauty, as well as its needs and potential, and we invite you to take a virtual tour through some of our most iconic projects through our new Project History Map. If you'd like to see the latest opportunities to help the park, read more about our project list (page 3).

On Thursday, November 17, we're hosting a reception in Asheville, N.C., to celebrate the anniversary. Join us at Highland Brewing Co. for local craft beer, great food, and a special awards

ceremony recognizing a number of champions of the Blue Ridge Parkway. We hope to see you there!

### See Your Impact

You can explore 25 years of donors' greatest accomplishments online with our Blue Ridge Parkway Foundation Project History Map. The interactive map highlights projects and programs spanning the length of the scenic route, including repairs to Mabry Mill, reopening of The Bluffs Restaurant, trail repairs at Craggy Bald, wildlife studies, and more. Visit [BRPFoundation.org/projectmap](https://BRPFoundation.org/projectmap).



## Foundation Leadership

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## Celebrating Your Accomplishments

We're so happy to share the following awards with all the donors who made the rehabilitation of the exterior of Flat Top Manor and the reopening of The Bluffs Restaurant possible. We'd also like to thank the honorees at our 25th anniversary spring celebration for their tremendous contributions to the Foundation's success over the years.

### Public Lands Alliance Partnership Award

This spring, the Public Lands Alliance awarded the Blue Ridge Parkway Foundation and the National Park Service the 2022 Public Lands Partner Award for their joint project to rehabilitate the exterior of Flat Top Manor at Moses H. Cone Memorial Park. The award recognizes an exemplary partnership for a stunning achievement to protect and preserve public lands and enhance the experiences of their visitors and users. "The commitment of those who love the Cone estate was crucial in this effort to remake history," said Jordan Calaway, the Foundation's Chief Development Officer. "Donors truly stepped up to protect this treasured place listed on the National Register of Historic Places."

### Scenic Byways Award

The National Scenic Byway Foundation awarded the Blue Ridge Parkway Foundation the 2022 Visitor Experience Award for the rehabilitation and reopening of The Bluffs Restaurant at Doughton Park. A special thanks goes out to all those who championed the return of this beloved dining establishment on the Parkway. The Bluffs is open for its second full season through November 13.

### 25th Anniversary Spring Awards

The Foundation was thrilled to honor special members of our community of stewards during a 25th anniversary reception on April 7 at the Virginia Museum of Transportation in Roanoke, Va. Conservationist and retired attorney Broaddus Fitzpatrick was awarded the Pat Shore Clark Stewardship Award for exemplary individual service in the advancement of the Foundation. George Kegley, a journalist, volunteer, philanthropist, and champion of preservation, was honored posthumously with the Legacy Service Award. His son, Andy Kegley, accepted the award on behalf of the Kegley family. General Manager Jean Hoell accepted the Corporate Champion Award on behalf of Peaks of Otter Lodge operated by Delaware North.



General Manager Jean Hoell (left) accepts the Corporate Champion Award on behalf of Peaks of Otter Lodge.





This year, the Foundation is seeking support to provide supplies for the expanded Parkway Rover program that posts volunteers at key locations. At Devils Courthouse, Rover Bill shares information on peregrine falcons, rare plants, and more.

## Discover New Ways to Help the Parkway!

Each year brings new opportunities to help the Blue Ridge Parkway. The latest edition of our annual project list includes 20 ways to give back to the park you love. The initiatives include providing new trail maps, educational and musical programs, volunteer training and supplies, the construction of a trail accessibility ramp, and more.

Many people admire the Parkway's beauty and recreational opportunities, but also recognize the needs within the park and elements now missing from their Parkway visits.

That is where you come in. You can fix what is broken and provide the missing pieces of truly memorable park experiences, such as ranger programs and restored panoramic overlooks.

You can also choose to boost the Trails & Views Forever program, which focuses on viewshed restoration and trail improvements; musical programming at the Blue Ridge Music Center; and the Kids in Parks program, designed to engage children and families with the outdoors.

To see the complete list of this year's projects, visit [BRPFoundation.org/2022projects](http://BRPFoundation.org/2022projects).

## Win a \$100 Gift Card to Mast General Store

Thanks to you, we're getting closer and closer to our required goal of 450 pre-orders for the new Blue Ridge Parkway license plate in Virginia. To show our thanks, we're entering every current plate applicant's name, and those who order by August 31, in a drawing to win a \$100 gift card to Mast General Store. You can use it at any location or online to shop for outdoor gear, clothes, and more.

When you refer a friend, you get another entry! So tell your pals, family members, neighbors, and coworkers to order the new plate to increase your chances of winning. If you haven't ordered yet, please fill out the easy application only available on our website at [BRPFoundation.org/vaplate](http://BRPFoundation.org/vaplate). If you've already ordered, you've already entered!



Parkway lovers in North Carolina, we are so grateful for your plate purchases, too. Thanks to you, proceeds totaled more than \$500,000 last year. You can enter a separate annual giveaway for a chance to win a \$100 gift card to Mast General Store. Whether you've had your plate for years or just received it in the mail, you're eligible to win when you register at [BRPFoundation.org/plateprize](http://BRPFoundation.org/plateprize).





## The Denim Ball

After a two-year hiatus, the annual fundraiser to benefit Moses H. Cone Memorial Park is returning on Thursday, September 15. The evening will be hosted in front of Flat Top manor, where you can admire its renewed grandeur and the lovely views of the surrounding estate. Come enjoy dinner, drinks, and dancing to the live music of Soul Benefactor.

Individual tickets and tables are available. Tickets are \$200. Tables for 6 guests (\$1,450) or a full table for 12 guests (\$2,900) are now on sale. Due to high demand, seating requests are only guaranteed for full and half tables. As a special thank you, table hosts will be recognized in the printed event program. **Purchase tickets today at [BRPFoundation.org/denimball](http://BRPFoundation.org/denimball).**



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Need to update your information? Contact Rebecca Askew at [raskew@brpfoundation.org](mailto:raskew@brpfoundation.org).



## Catch Free Live Music All Along the Parkway!

**G**rab your camp chairs and come hear the new Milepost Music sessions, performed from 1-3 p.m. on rotating Sundays at popular destinations along the Blue Ridge Parkway. These free outdoor concerts showcase regional musicians playing traditional music at Humpback Rocks, Peaks of Otter, Roanoke Mountain Picnic Area, Mabry Mill, and Doughton Park.

Performers include The McKenzies, Harmony Hill, Ashlee Watkins & Andrew Small, Butch Robins, His

and Hers, Root 2 Music, Eric + Addie, Uncle Henry's Favorites, and more.

Milepost Music is a collaboration between the Blue Ridge Music Center, Blue Ridge Parkway Foundation, and National Park Service. For the complete schedule of Milepost Music performers, and the Music Center's Summer Concert Series featuring Steep Canyon Rangers, Molly Tuttle, Rissi Palmer, The Steel Wheels, and more, visit [BlueRidgeMusicCenter.org](http://BlueRidgeMusicCenter.org).

### Milepost Music Schedule

Humpback Rocks, Milepost 5.8, Virginia .....	July 17, Aug. 21, Sept. 18
Peaks of Otter, Milepost 85.6, Virginia .....	July 3, Aug. 7, Sept. 4
Roanoke Mountain Picnic Area, Milepost 120.4, Virginia .....	July 17, Aug. 21, Sept. 18
Mabry Mill, Milepost 176.1, Virginia .....	July 10, Aug. 14, Sept. 11
Doughton Park, Milepost 241, North Carolina .....	July 24, Aug. 28, Sept. 25